

Wasabi CENTRAL LONDON FOOD CHAIN



Summary:

Wasabi is fast becoming one of London's most popular restaurant chains specialising in fresh Sushi and Bento to eat in or take away. Wasabi already has a twenty highly visible sites across central London situated in prime, heavy footfall locations such as Oxford Street, Victoria Station, Hammersmith, Paternoster, Kings Cross, and Waterloo Station.

Objective:

Wasabi require a fast and smooth running operation as they are focused on delivering high quality, fast Japanese food. On average, around 7,500 people per week visit Wasabi Victoria Station with an average spend of £8.00 with significant peaks in volume at lunchtime and early evening.

To deliver these customer volumes with a high level of service requires a robust, high performance retail system to ensure the fast throughput needed to maximise sales and customer experience.

The Solution:

The TouchPro system is the ideal solution for of their high performing sites. TouchPro is based around an integration of web based reporting software epos2web, Toshiba STA10 point of sales terminals and the Commidea Ocuis payment solution.

Conclusion:

"Wasabi is all about uniqueness. Uniqueness of product, design and shop layout, and for the time being at least this is another unique aspect of our brand ... having a reliable, effective solution which would give us an advantage over other prime food retailers."

Operations Manager, Wasabi

To find out how Bristec can improve your operations.

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